

Appendix 2

Overview comments based on Section 5 of the Street Trading Policy regarding competing licence applications

Policy	Council comments	Miss Kemp (applied 20/01/25)	Mr Smith (applied 03/03/25)
<i>The suitability of the application in the context of the area or street;</i>	Hot food has been sold here for several years using a catering trailer.	Proposing to use a catering van.	Proposing to use a catering van.
<i>The suitability of allowing more than one application in the area or street;</i>	Only one site is designated.		
<i>The commodities or services which each applicant intends to sell or supply;</i>	Hot food and non-alcoholic beverages sold here for many years	Hot food and non-alcoholic beverages	Hot food and non-alcoholic beverages
<i>The merits of each application in the context of the character and appearance of the proposed area;</i>	Site has had Hot food sold there for a number of years using a catering trailer.	Applicant provided a photo of her van.	Applicant provided a photo of his van.
<i>Whether a mobile trader/a number of mobile traders will affect the character and appearance of the proposed area;</i>	<i>This is related to mobile licence, this is for Stationary Licence</i>	<i>Not applicable</i>	<i>Not applicable</i>
<i>Any potential adverse impact caused to the character and appearance of the proposed location by the application, by a mobile trader or by a number of mobile traders</i>	<i>This is related to mobile licence, this is for Stationary Licence</i>	<i>Not applicable</i>	<i>Not applicable</i>
<i>The extent to which the sale of the commodity will provide a useful service not otherwise provided in the area.</i>	There are already several retail food, restaurant, take away premises and Street Traders selling hot food in the area.		